

**FACULTY OF COMPUTER SCIENCE AND MANAGEMENT****SUBJECT CARD****Name in Polish** Etyka w zarządzaniu**Name in English** Management Ethics**Main field of study (if applicable):** Management**Specialization (if applicable):** Business Information Systems**Level and form of studies:** 2nd level, full-time**Kind of subject:** obligatory**Subject code** ZMZ2201**Group of courses** NO

	Lecture	Classes	Laboratory	Project	Seminar
Number of hours of organized classes in University (ZZU)	<b>30</b>	-	-	-	-
Number of hours of total student workload (CNPS)	<b>90</b>	-	-	-	-
Form of crediting	<b>credit with an exam</b>	-	-	-	-
For group of courses mark (X) final course	-	-	-	-	-
Number of ECTS points	<b>3</b>	-	-	-	-
including number of ECTS points for practical (P) classes	-	-	-	-	-
including number of ECTS points for direct teacher-student contact (BK) classes	<b>1</b>	-	-	-	-

\*delete as applicable

**PREREQUISITES RELATING TO KNOWLEDGE, SKILLS AND OTHER COMPETENCES**

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**SUBJECT OBJECTIVES**

C1. To deliver the basic conceptual foundations of business ethic theory.

C2. To explore the ethical issues and challenges typically encountered by the corporations in dealing with different stakeholder groups.

C3. To deliver the basic knowledge (including application aspects) how to manage ethics through specific tools, techniques practices and processes.

C3. To encourage making thoughtful judgments when faced with ethical complexity in business practice.

**SUBJECT EDUCATIONAL EFFECTS****Relating to knowledge:**

PEK\_W01 - reasons ethically by drawing on major theories of ethics

PEK\_W02 - illustrates ethical issues and challenges typically encountered by the corporations in dealing with different stakeholder groups

PEK\_W03 - knows specific tools, techniques and processes of managing ethics

**Relating to social competences:**

PEK\_K01 – is prepared to behave in a professional and ethical manner, to recognize and formulate the ethical dilemmas associated with his/her own and others' work; to seek appropriate solutions and opportunities to correct deficiencies in their attitudes and behaviors in the workplace

### PROGRAMME CONTENT

Form of classes - lecture		Number of hours
Lec 1	Introduction to business ethics. Framing business ethics	2
Lec 2-3	Evaluating business ethics. Making decisions in business ethics	4
Lec 4-5	Employees and business ethics	4
Lec 6-7	Consumers and business ethics	4
Lec 8	Shareholders and business ethics	2
Lec 9	Suppliers and competitors, and business ethics	2
Lec 10	Finance and business ethics	2
Lec 11	Civil society and business ethics	2
Lec 12	Government, regulation and business ethics	2
Lec 13	Cross-cultural differences and ethics	2
Lec 14	Managing business ethics. Codes of ethics.	2
Lec 15	Final assessment	2
<b>Total hours</b>		<b>30</b>

### TEACHING TOOLS USED

- N1. Traditional lecture with multimedia presentations
- N2. Case studies
- N3. Discussion of selected issues
- N4. Self-study: final assessment preparation

## EVALUATION OF SUBJECT EDUCATIONAL EFFECTS ACHIEVEMENT

Evaluation (F – forming (during semester), C – concluding (at semester end))	Educational effect number	Way of evaluating educational effect achievement
F1	PEK_W01-3, PEK_K01	scoring students' involvement during lecture
F2	PEK_W01-3, PEK_K01	written assessment
C = F1 (up to 10%) + F2		

### PRIMARY AND SECONDARY LITERATURE

#### **PRIMARY LITERATURE:**

- [1] Crane A., Dirk M.: Business ethics, Oxford University Press, New York 2007.
- [2] Chrysidis G.D., Kaler J.H.: Essentials of business ethics, McGrawhill, 1996.
- [3] Sternberg E.: Just Business, Oxford University Press, New York 2002.

#### **SECONDARY LITERATURE:**

- [1] Budgol M.: Gry i zachowania nieetyczne w organizacji, Difin, Warszawa 2007.
- [2] Bourke V. J.: Historia etyki, przeł. A. Białek, Toruń, Krupski i S-ka, 1994.
- [3] Ferrell O. C., Business ethics: ethical decision making and cases, Houghton Mifflin Co., New York 2005.
- [4] Gini A. [ed.]: Case studies in business ethics, Pearson Pretice Hall, Upper Saddle River 2005.
- [5] Giacalone R.A., Jurkiewicz C.L., Dunn C. [ed.]: Positive psychology in business ethics and corporate responsibility, Information Age Pub., Greenwich 2005.
- [6] MacIntyre A.: Krótka historia etyki, Warszawa, PWN, 1995.
- [7] Murphy P.E., Laczniak G.R.: Marketing ethics : cases and readings, Pearson Prentice Hall, Upper Saddle River 2006.
- [8] Pratley P.: Etyka w biznesie, Gebethner i Ska, Warszawa 1998.
- [9] Singer P.: Przewodnik po etyce, Warszawa, Książka i Wiedza, 2002.
- [10] Styczeń T.: Wprowadzenie do etyki, Lublin, 1995.
- [11] Klimczak B.: Etyka gospodarcza, Wyd. AE im. Oskara Langego we Wrocławiu, Wrocław 2006.
- [12] Rybak M.: Etyka menedżera: społeczna odpowiedzialność przedsiębiorstwa, PWN, Warszawa 2004.
- [13] Sójka J. [red.]: Etyka biznesu po „Enronie”, Wyd. Fundacji Humaniora, Poznań 2005.
- [14] Tatarkiewicz W.: Historia filozofii, t.1-3, PWN, Warszawa 2005.

#### **SUBJECT SUPERVISOR (NAME AND SURNAME, E-MAIL ADDRESS)**

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MATRIX OF CORRELATION BETWEEN EDUCATIONAL EFFECTS FOR SUBJECT  
**Management Ethics**  
AND EDUCATIONAL EFFECTS FOR MAIN FIELD OF STUDY **Management**  
AND SPECIALIZATION **Business Information systems**

Subject educational effect	Correlation between subject educational effect and educational effects defined for main field of study and specialization (if applicable)	Subject objectives	Programme content	Teaching tool number
PEK_W01	K2_ZARZ_K03 K2_ZARZ_U02, K2_ZARZ_U05, K2_ZARZ_U06, K2_ZARZ_W01, K2_ZARZ_W04, K2_ZARZ_W11,	C1	Lec1-3	N1-4
PEK_W02	K2_ZARZ_K03 K2_ZARZ_U02, K2_ZARZ_W01, K2_ZARZ_W04, K2_ZARZ_W11,	C2-3	Lec4-12	N1-4
PEK_W03	K2_ZARZ_K03 K2_ZARZ_U02, K2_ZARZ_W01, K2_ZARZ_W04, K2_ZARZ_W08, K2_ZARZ_W11,	C1,3	Lec1-14	N1-4
PEK_K01	K2_ZARZ_K04, K2_ZARZ_K05, K2_ZARZ_K07, K2_ZARZ_K09,	C1-C4	Lec1-14	N1-4