

FACULTY of Computer Science and Management

### SUBJECT CARD

**Name in Polish** Koncepcje zarządzania

**Name in English** Contemporary Management

**Main field of study (if applicable):** Management

**Specialization (if applicable):** Business Information systems

**Level and form of studies:** 2nd level, full-time

**Kind of subject:** obligatory

**Subject code** ZMZ1228

**Group of courses** NO

	Lecture	Classes	Laboratory	Project	Seminar
Number of hours of organized classes in University (ZZU)	<b>30</b>	<b>15</b>	-	-	-
Number of hours of total student workload (CNPS)	<b>120</b>	<b>60</b>	-	-	-
Form of crediting	<b>exam</b>	<b>credit with a grade</b>	-	-	-
For group of courses mark (X) final course	-	-	-	-	-
Number of ECTS points	<b>4</b>	<b>2</b>	-	-	-
including number of ECTS points for practical (P) classes	-	<b>2</b>	-	-	-
including number of ECTS points for direct teacher-student contact (BK) classes	<b>1</b>	<b>0,5</b>	-	-	-

\*delete as applicable

### PREREQUISITES RELATING TO KNOWLEDGE, SKILLS AND OTHER COMPETENCES

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### SUBJECT OBJECTIVES

To ensure fundamental knowledge (including application aspects) about:

C1. schools and approaches in the organization and management theory,

C2. management methods and concepts,

C3. organizational effectiveness,

C4. complex, dynamic, unpredictable and global environment of contemporary organizations.

To ensure fundamental skills to:

C5. choose, justify and apply the management methods and techniques when complex management and substantive issues in the organization are identified, analyzed and solved

### SUBJECT EDUCATIONAL EFFECTS

#### Relating to knowledge:

PEK\_W01 - has a basic knowledge about schools and approaches in the organization and management theory

PEK\_W02 - has expanded knowledge about management methods and concepts

PEK\_W03 - identifies key management issues

PEK\_W04 – understands the organizational efficiency concept

PEK\_W05 – has expanded knowledge about organizational environment

#### Relating to skills:

PEK\_U01 –can (at basic level) choose, justify and apply the methods and techniques to identify, analyze and solve complex management and substantive issues in the organization

**Relating to social competences:**  
 PEK\_K01 - is aware of the need to develop knowledge and skills in the science of organization and management  
 PEK\_K02 - is aware that manager's job is to continuously identify, analyze and resolve issues in organizations  
 PEK\_K03 - is prepared to express and defend his/her views, and to persuade others to his/her views  
 PEK\_K04 - is prepared to be independent and flexible in finding and selecting methods and techniques for dealing with management and substantive issues

**PROGRAMME CONTENT**

<b>Form of classes - lecture</b>		<b>Number of hours</b>
Lec1-2	Classical management concepts: scientific management approach, general administrative theory, behavioral approach, systems theory, contingency approach, New Wave theory, postmodernism in management	4
Lec3	Challenges for Management in a Global Environment	2
Lec4	Change, Adaptability and Resiliency - Organizing for a Complex and Dynamic World	2
Lec5	Managing and Leading Today. Contemporary management concepts and methods	2
Lec6	Lean Management	
Lec7	Outsourcing	4
Lec8	Business Process Reengineering	2
Lec9	Time Based Management	2
Lec10	Benchmarking	
Lec11	Learning Organization	4
Lec12	Knowledge Management	2
Lec13	Network Organization.	2
Lec14	Virtual organization. Working in a Virtual Word	2
Lec15	Process Management	2
	<b>Total hours</b>	<b>30</b>

<b>Form of classes - class</b>		<b>Number of hours</b>
Cl 1	Introduction to management concepts	1
Cl 2-3	Classical management concepts today – case studies	4
Cl 4	Lean-oriented concepts – case studies	2
Cl 5	Change-oriented concepts – case studies	
Cl 6	Knowledge-oriented concepts – case studies	2
Cl 7	Concepts oriented towards inter-organizational cooperation – case studies	2
Cl 8	Market-oriented and quality-oriented concepts – case studies	2
	<b>Total hours</b>	<b>15</b>

**TEACHING TOOLS USED**

- N1. Traditional lecture with multimedia presentations  
 N2. Questions to students during lecture

N3. Case studies presented during lecture
N4. Discussion of selected issues
N5. Case studies solving (independently by student or jointly with other students)
N6. Self-study: classes preparation and final assessment preparation
N7. Presentations prepared by students

**EVALUATION OF SUBJECT EDUCATIONAL EFFECTS ACHIEVEMENT**

Evaluation (F – forming (during semester), C – concluding (at semester end))	Educational effect number	Way of evaluating educational effect achievement
C1	PEK_U01 PEK_K01-4	Scoring students' involvement and presentations during classes
C2	PEK_W01-5	Exam

**PRIMARY AND SECONDARY LITERATURE**

**PRIMARY LITERATURE:**

- [1] Robbins S.P., DeCenzo D.: Fundamentals of management: essential concepts and applications, Pearson/Prentice Hall, 2008.  
 [2] Robbins S.P., Barnwell N.: Organization Theory, Person, 2006.

**SECONDARY LITERATURE:**

- [1] Błaszczak W., Metody organizacji i zarządzania, Wydawnictwo Naukowe PWN, Warszawa 2005  
 [2] Brillman J., Nowoczesne koncepcje i metody zarządzania, PWE, Warszawa 2002.  
 [3] Brzozowski M., Kopczyński T., Metody zarządzania, Wydawnictwo UE w Poznaniu, Poznań 2009.  
 [4] Czekał J., Metody organizacji i zarządzania, Wydawnictwo AE w Krakowie, Kraków 2007.  
 [5] Easterby-Smith M., Thorpe R., Jackson P.R.: Management research, SAGE Publications, Los Angeles 2008.  
 [6] Griffin R.W.: Management, Houghton Mifflin Company, New York 2008.  
 [7] Hożej M., Struktury organizacyjne, Ossolineum, Wrocław – Warszawa - Kraków 2004.  
 [8] Jones G.R., George J.M., Essentials of contemporary management, McGraw-Hill Irwin, Boston 2007 (2006).  
 [9] Koźmiński A.K.: Management in transition, Difin, Warsaw 2008.  
 [10] Koźmiński A.K., Piotrowski W. (red.), Zarządzanie. Teoria i praktyka, Wydawnictwo Naukowe PWN, Warszawa 2006  
 [11] McKee A.: Management: a focus on leaders, Pearson, Boston 2012.  
 [12] Messick D.M., Kramer R.M.: The psychology of leadership: new perspectives and research, Lawrence Erlbaum Associates, London 2005.  
 [13] Robbins S.P., Coulter M.: Management, Pearson/Prentice Hall, 2009.  
 [14] Zimniewicz K., Współczesne koncepcje i metody zarządzania, PWE, Warszawa 1999.

**SUBJECT SUPERVISOR (NAME AND SURNAME, E-MAIL ADDRESS)**

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MATRIX OF CORRELATION BETWEEN EDUCATIONAL EFFECTS FOR SUBJECT  
**Contemporary Management**  
AND EDUCATIONAL EFFECTS FOR MAIN FIELD OF STUDY  
**Management**  
AND SPECIALIZATION **Business Information systems**

Subject educational effect	Correlation between subject educational effect and educational effects defined for main field of study and specialization (if applicable)**	Subject objectives***	Programme content***	Teaching tool number***
<b>PEK_W01</b>	K2_ZARZ_W04, K2_ZARZ_W05, K2_ZARZ_W08, K2_ZARZ_W10-11	C1	Lec 1-2	N1-4, N6
<b>PEK_W02</b>	K2_ZARZ_W04, K2_ZARZ_W05, K2_ZARZ_W08, K2_ZARZ_W10-11	C2	Lec1-2, Lec6-15	N1-4, N6
<b>PEK_W03</b>	K2_ZARZ_W06, K2_ZARZ_W09	C1-4	Lec1-15	N1-4, N6
<b>PEK_W04</b>	K2_ZARZ_W07	C3	Lec 1-2, Lec6-15	N1-4, N6
<b>PEK_W05</b>	K2_ZARZ_W03	C4	Lec3-4	N1-4, N6
<b>PEK_U01</b>	K2_ZARZ_U02, K2_ZARZ_U03, K2_ZARZ_U04, K2_ZARZ_U06-9, K2_ZARZ_U15-18	C2, C6	C11-8	N4-7
<b>PEK_K01</b>	K2_ZARZ_K01	C1-4	Lec 1-15, C11-8	N4-7
<b>PEK_K02</b>	K2_ZARZ_K02, K2_ZARZ_K04, K2_ZARZ_K06, K2_ZARZ_K07	C1-4	Lec 1-15, C11-8	N4-7
<b>PEK_K03</b>	K2_ZARZ_K08	C5-7	Lec 1-15, C11-8	N4-7
<b>PEK_K04</b>	K2_ZARZ_K05	C5-7	Lec 1-15, C11-8	N4-7

\*\* - enter symbols for main-field-of-study/specialization educational effects

\*\*\* - from table above