

## FACULTY OF COMPUTER SCIENCE AND MANAGEMENT

**SUBJECT CARD**

**Name in Polish:** E-gospodarka  
**Name in English:** E-economy  
**Main field of study (if applicable):** Management  
**Specialization (if applicable):** Business information systems  
**Level and form of studies:** 2nd level, full-time  
**Kind of subject:** obligatory  
**Subject code:** IEZ2205  
**Group of courses:** NO

	Lecture	Classes	Laboratory	Project	Seminar
Number of hours of organized classes in University (ZZU)	<b>15</b>				
Number of hours of total student workload (CNPS)	<b>90</b>				
Form of crediting	<b>crediting with grade</b>				
For group of courses mark (X) final course					
Number of ECTS points	<b>3</b>				
including number of ECTS points for practical (P) classes					
including number of ECTS points for direct teacher-student contact (BK) classes	<b>0,5</b>				

\*delete as applicable

**PREREQUISITES RELATING TO KNOWLEDGE, SKILLS AND OTHER COMPETENCES**

1. Basic knowledge about management in organization.
2. Basic knowledge about computer networks, Internet and Internet websites

**SUBJECT OBJECTIVES**

C1 To prepare students (to give them the foundations of technical and economic infrastructure) for starting a business activity using modern technologies and for using them safely in everyday life.

**SUBJECT EDUCATIONAL EFFECTS**

relating to knowledge:

PEK\_W01. Knows the basis of electronic economy and knows how to carry successfully business activity in Internet

**PROGRAMME CONTENT**

Form of classes - lecture		Number of hours
Lec 1	Development of the Internet. Idea of e-economy.	2
Lec 2	Models of e-business.	2

Lec 3	e-Commerce on B2B, B2C and C2C markets.	2
Lec 4	Methods of payment in the Internet.	2
Lec 5	e-administration, e-government.	2
Lec 6	Mobility, security.	2
Lec 7	Technologies	2
Lec 8	Written test	1
	Total hours	15
<b>Form of classes - class</b>		<b>Number of hours</b>
Cl 1		
	Total hours	
<b>Form of classes - laboratory</b>		<b>Number of hours</b>
Lab 1		
	Total hours	
<b>Form of classes - project</b>		<b>Number of hours</b>
Proj 1		
	Total hours	
<b>Form of classes - seminar</b>		<b>Number of hours</b>
Sem 1		
	Total hours	
<b>TEACHING TOOLS USED</b>		
N1. Lecture N2. Multimedia presentation N3. Attitude and behavior of the teacher N4. Written test		

#### EVALUATION OF SUBJECT EDUCATIONAL EFFECTS ACHIEVEMENT

<b>Evaluation</b> (F – forming (during semester), P – concluding (at semester end))	Educational effect number	Way of evaluating educational effect achievement
P	PEK_W01	Written test
P = 1		
<b>PRIMARY AND SECONDARY LITERATURE</b>		

**PRIMARY LITERATURE:**

- [1] Chaffey D., "E-Business and E-Commerce Management", Longman, 2007.
- [2] Laudon K. C, Traver C. G., "E-commerce: business, technology, society", Prentice Hall, 2006.
- [3] Awad E. M., "Electronic commerce: from vision to fulfillment", Pearson/Prentice Hall, 2006.

**SECONDARY LITERATURE:**

- [1] Internet sites

**SUBJECT SUPERVISOR (NAME AND SURNAME, E-MAIL ADDRESS)**

Ewa Pralat, ewa.pralat@pwr.wroc.pl

MATRIX OF CORRELATION BETWEEN EDUCATIONAL EFFECTS FOR SUBJECT  
**E-economy**  
 AND EDUCATIONAL EFFECTS FOR MAIN FIELD OF STUDY **Management**  
 AND SPECIALIZATION **Business information systems**

Subject educational effect	Correlation between subject educational effect and educational effects defined for main field of study and specialization (if applicable)**	Subject objectives***	Programme content***	Teaching tool number***
PEK_W01	S2_BIS_W03	C1	Lec1-Lec8	N1, N2, N3, N4

\*\* - enter symbols for main-field-of-study/specialization educational effects

\*\*\* - from table above